

Prince Vaidyan PRINCE WHO PLANS SOCIAL WELFARE

A successful businessman who has built his own business group, and with a host of contacts at high places, Alexander Prince Vaidyan aspires now to launch a host of projects that will help the less privileged sections of society.

KIM News Bureau

Alexander Prince Vaidyan asserts he was born lucky. He has had a charmed life till now at age 51. Having built up an established business founded by his elder brother, T K K Vaidyan, he is planning to devote more and more time for the welfare of the socially handicapped.

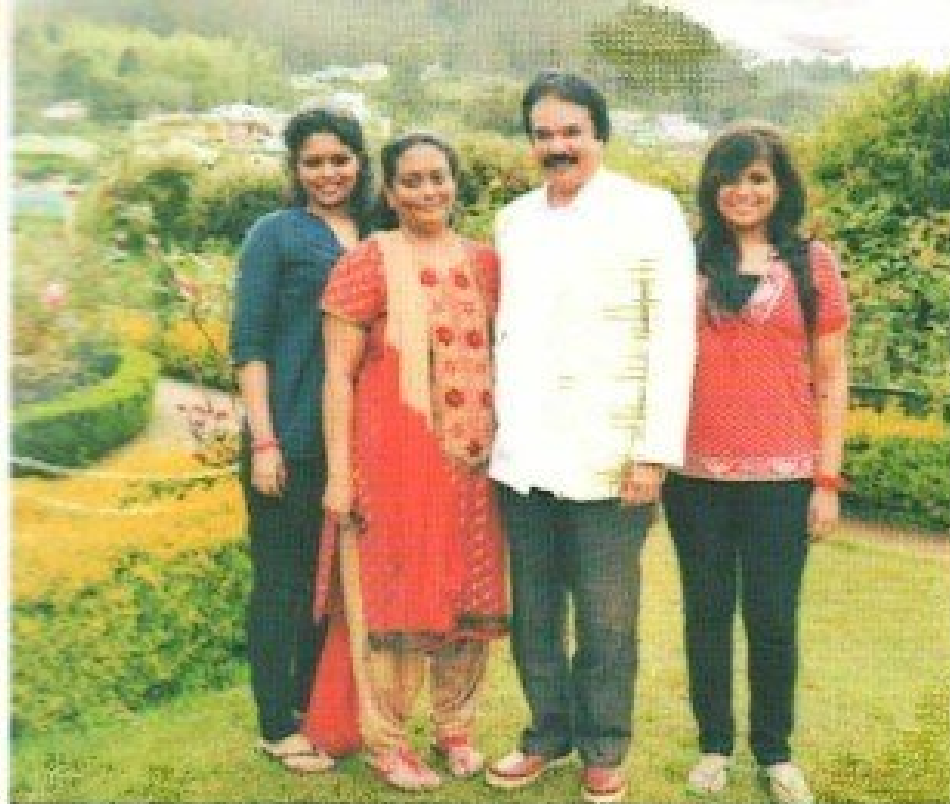
One area that he has identified is care and welfare of the aged, who have no one to take care of their needs at the fag end of their lives. Vaidyan plans to put up an Old Age Home, which will provide luxurious comforts to the aged. He plans to raise Rs. 100 crores for this project and is confident he will be able to achieve his dream soon.

This is one of the programmes he has set for the K & K (Kashmir to Kerala) SOCIAL FOUNDATION of which he is the founder-President. This is the only foundation in the country that links all the States of the country and all its people together, he claims.

One of seven siblings of his parents, Vaidyan hails from an ancient Christian family Vaidyan Thevalakkara-Kollam, with close links with the Royal family of the former Travancore Maharaja Family.

His great great grandfather was the first Sabar Court (Palace Court) Judge in Travancore State. His grandfather, was the Palace physician for the Travancore Maharaja Family. His own father, Koshi Vaidyan, was a leading PWD contractor and founder Member of Kerala Congress

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Prince with his family

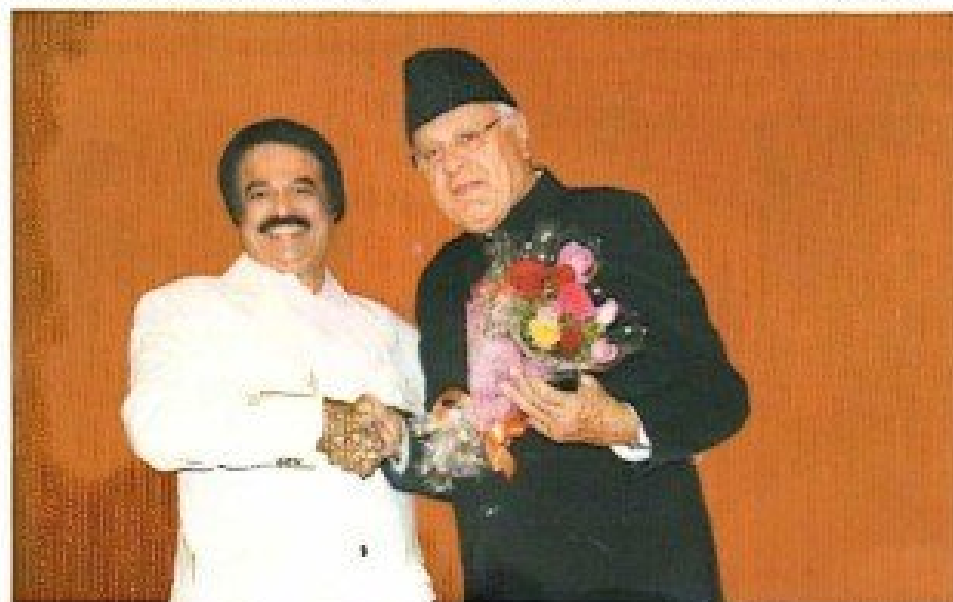
in Kerala State.

Prince himself came to Mumbai in 1979, to join the film industry. He failed to get admission at the Film and Television Institute of Pune and joined a private film training school in Mumbai since his elder brother T K K Vaidyan was already established in the city and the Middle East as a leading businessman. Now he is residing just opposite to Raj Bhavan in Trivandrum. Prince stayed with him and gradually got into his business and also practised public relations. In the meantime, he acted in two Malayalam films as the hero - "Varshangal Poyatharayate" and "Ambalakara Panchayat" and some other films in side roles. He joined his elder brothers (TKK Vaidyan & Soman Vaidyan) to develop their family

business, which he soon made into a flourishing enterprise with contacts in the Middle East and in Libya, Iraq and other Gulf countries. He established a company in Saudi Arabia, Al Nassar to conduct his business in the area along with Royal family member in Alkoba in Saudi Arabia.

Today, his family enterprises comprise of the Kollam Vaidya Hotel, a leading hospitality centre in Kollam and the Vaidya Houses, a leading construction company.

Today, he runs the BPSP Projects Pvt Ltd which is mainly into raising finances and providing financial assistance to business and construction projects. Some of the projects on hand are giant enterprises. All of them are State Government approved projects,



Prince with Dr Farooq Abdullah

COMMENTS

"Prince is a good orator and a coordinator"

Dr Farooq Abdullah



"Mumbai Malayalees should make use of Prince Vaidyan. He is a highly connected non political leader"

Capt. Krishnan Nair



"Prince is my old and dear friend"

Sunil Prabhu
Mumbai Mayor



"Last Kerala elections he spent 22 days in my constituency (Haripad). His sincere efforts were appreciated. I am grateful to Prince Vaidyan"

Ramesh Chennithala
KPOC President



"Prince is my Rajakumaran"

P R Krishnan



"Every action of Prince is remembered"

Radhakrishnan
JNPT Chairman



"Prince is more than a brother to me"

T S Vijayan
Ex LIC Chairman



"Prince is my dear family friend"

Vivek Nair
Hotel Leela





Prince in his various roles in movies

which require chartered finance.

He learnt one significant lesson from his brother – cultivate the friendship of the rich and powerful people in the country. T K K Vaidyan was very close to Rajiv Gandhi and earlier Sanjay Gandhi. He was also a close friend of Dr. Farooq Abdullah, Sheila Kaul and the late Gyani Zail Singh, former President of India. Prince Vaidyan maintains the same intimacy with a large number of prominent leaders at the Centre and the State besides in many other States. Among his close friends are several leading industrialists in the country.

Among some other business enterprises he runs are World Consultancy Services Ltd for infra-project finance and Venus Real Estate at Chennai.

He also takes care to maintain cordial relations with several top bureaucrats, political leaders and social workers all over the country. He usually runs special errands of a delicate nature for many of them, who repose implicit confidence in him.

During his stay in Mumbai he had come in contact with a top Shiv Sena leader, Gajanan Kirtikar, who persuaded him to join the organisation. Realising his special skills and organizing capacity, Kirtikar and top leaders of the Shiv Sena appointed him the Sampark



Pramukh in the year 1995 and provided all facilities in Sena Bhavan to develop Shiva Sena party in other states.

As his business expanded and as his time was required more in that sphere, he gradually left the party position of Shiv Sena, but still maintains close relations with Thackeray family and other top leaders like Shiva Sena Secretary Shri Anil Desai (MP), Present Mumbai Mayor Shri Sunil Prabhu.

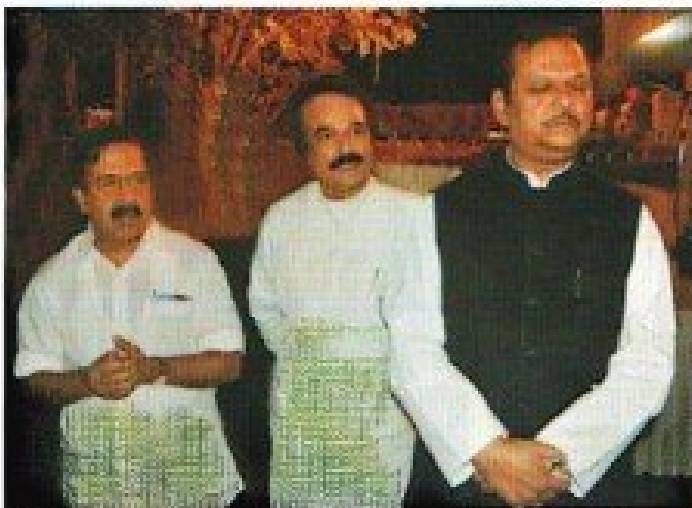
With all these contacts he developed in various walks of life and in many spheres, he launched the K & K Social Foundation, and plans to devote more and more time for social welfare work. He claims that society has been so good to him, that now he plans to devote the rest of his life for social welfare projects. The contacts he has established and the knowledge he has

gained in the world of high finance equips him with the confidence to launch on many projects of wide interest and capable of rendering service to several deprived sections of society. He plans to tap all his established contacts into his proposed sphere of activity knowing fully well that many of them have their own pet Corporate Social Responsibility projects.

"Once you know the source and their capacity to help, it is easy to raise the required funds," Vaidyan asserts with tremendous confidence.

In his life he adopted Padmabhushan Capt. Krishnan Nair Sir, Dr. Farooq Abdullah and Ramesh Chennithala as his ideal.

He resides with his family at Hiranandani Complex, Powai. His wife, Sheela is an (MA MPhil) rank holder from Madras Christain College (MCC) and was engaged in preparing questions for Civil Services Examination. Now she helps Prince in his various activities besides being an ideal homemaker. The couple has two daughters namely Pratibha Prince, a (PG Student Finance) and Praveena Prince (BMS Student).



Prince with Ramesh Chennithala and Subodh Kant Sahay



Prince with Mayor Sunil Prabhu