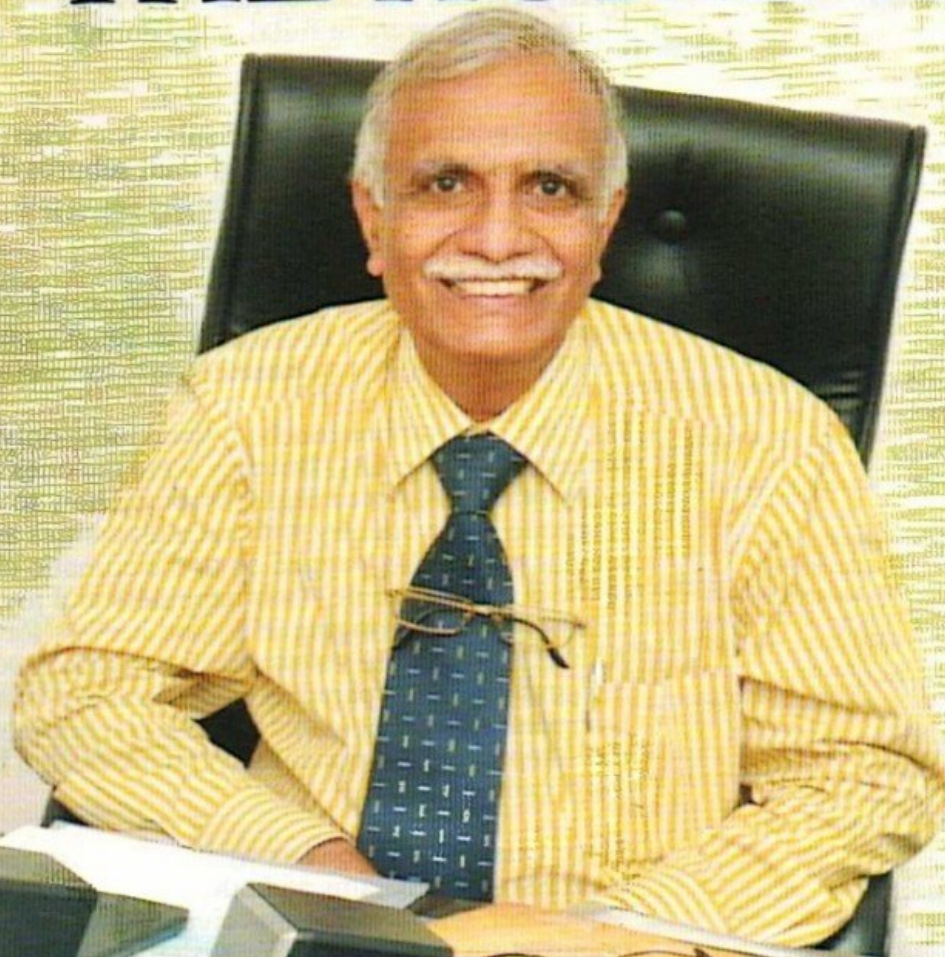
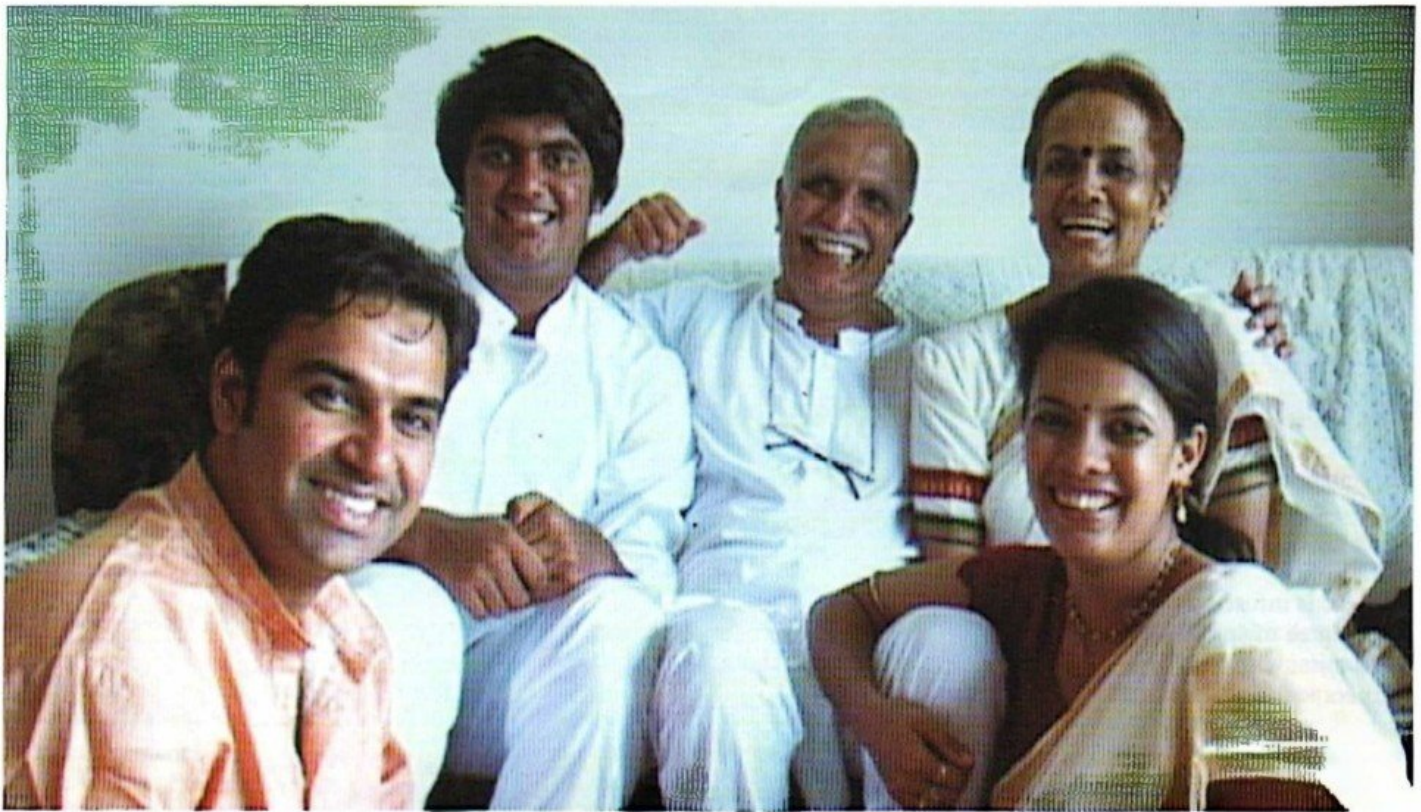


A S Madhavan is a Mumbai Malayalee business magnate heading an organization with 28 offices within the country and a network spanning over 60 countries. But at heart he is a humane person setting aside a part of his wealth for charitable activities for the less privileged.

A S Madhavan

AMAZING ACHIEVEMENTS BEYOND THE HORIZON





Flyjac was born out of an idea mooted by Jobanputra that Madhavan combine his vast knowledge of Import Cargo consolidation with Jobanputra's own standing as an IATA approved flight forwarding company and a Custom House Agent. The idea worked. Flyjac began as an import cargo consolidation wing. Subsequently, it became a separate company doing the same activities that Madhavan was doing just then, clubbed with import consolidation, warehousing and logistic services.

P K Ravindranath

One is awe-struck at the achievements of 62-year old diminutive A S Madhavan, who has packed into his life what six others could take a lifetime to attain.

Madhavan is Managing Director of Flyjac Logistics Pvt Ltd, a Hitachi Transport System group company, which he had Co-founded, Managing Trustee of Warrior Foundation which runs two children's homes (in Mumbai and at Thirunavaya in Kerala), Director of Janakalyan Sevashram, which runs an Old Age Home for 100 inmates, Vice Chairman of Bharatiya Vidya Bhavan, Thirunavaya, Founder Director of JWC Logistics Park Pvt Ltd, Founder Director of Webyana Technologies Pvt Ltd and Founder Director of Imagna Analytics Solutions. Flyjac is a leader in the logistics area, an organisation with over 2000 employees with 28 offices in India and a network spanning 60 countries. JWC Logistics is a Container Freight Station spread over 30 acres at Panvel that can accommodate 5000 containers at any given time. It has a cold storage warehouse. It has heavy lift equipments, reach stackers and Forklifts. It is a Custom bonded area. JWR Logistics Park Pvt Ltd and JWR Refrigeration Pvt Ltd., are the new companies formed recently which is spread over 80 acres of land at Panvel

and will be commencing their activities by October 2012 as an additional CFS and also one of the largest refrigerated warehouse with ripening chambers etc.

Coming to Mumbai in 1970 as Resident Representative of a British MNC, Gordon Woodroffe he subsequently established Indian operations of a large Swiss company Panalpina. In 1990 he launched Flyjac, along with Lalit Jobanputra, at a chance meeting. It became a resounding success. The partners decided to set apart a part of their profits for charitable work. Thus was born the Warrior Foundation and the Jobanputra Charitable Trust.

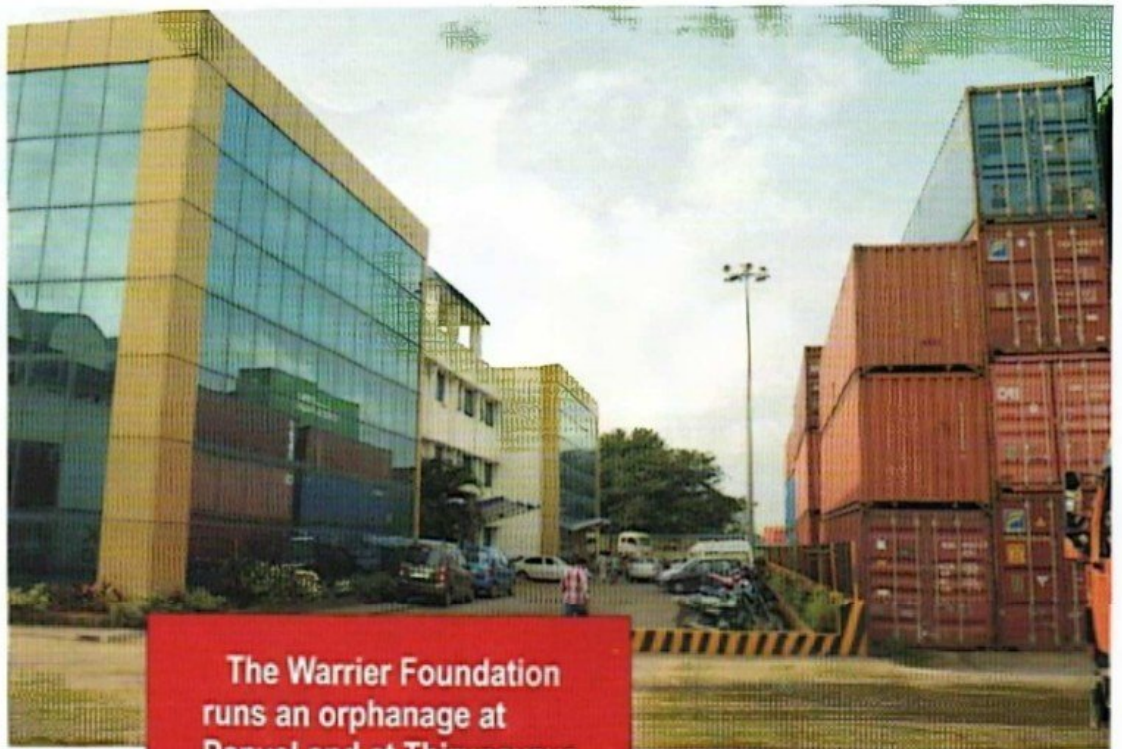
Flyjac was born out of an idea mooted by Jobanputra that Madhavan combine his vast knowledge of Import Cargo consolidation with Jobanputra's own standing as an IATA approved flight forwarding company and a Custom House Agent. The idea worked. Flyjac began as an import cargo consolidation wing. Subsequently, it became a separate company doing the same activities that Madhavan was doing just then, clubbed with import consolidation, warehousing and logistic services. Flyjac has grown into a giant organisation and Madhavan had to induct two of his brothers into the company. Thus came in Ravikumar and Gopakumar, who were already established in different fields of

activities. After a period of training and reorientation, they were absorbed in the Flyjac family. Ravikumar is now CEO and JMD, stationed at Chennai and Gopakumar, HR Director.

When Flyjac sold out to Hitachi Group, Madhavan set apart a sizeable amount of the capital for the staff. Each member of the organisation got an unexpectedly handsome amount as a bonus for their loyal services which made the company what it was.

Flyjac is infused with a high degree of spirituality and a mission to be partners with its customers with highly personalized service and to create opportunities for self-development and strive for excellence.

Madhavan himself is an evolved



The Warriar Foundation runs an orphanage at Panvel and at Thirunavaya, Kerala with about 200 students from all parts of the country. They live as one family, eating the same nutritious food that is provided three times a day, go to schools nearby and learn to grow up as model citizens.

human being with a high sense of spirituality. Not given to pandering to conventional religiosity he affirms "God is within you. External manifestations have little meaning." The divinity within you can be invoked by sustained meditation. Madhavan practices concentration and meditation for a couple of hours every day, and possibly six hours on holidays. This is what provided him with an equanimous disposition, which is infectious.

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A Vedpathshala run by the Foundation at the orphanage has about 35 students, who undergo a six-year course in the study of the Vedas. They appear for a final examination conducted by Ujjain University and offer their exam at Pune.

Warriar Foundation is registered as a charitable trust and section 25 company, which enables it to promote commerce, arts, science, religion, charity or any other useful activity with the intention of using its profits earned by Madhavan's companies and also by



A S Madhavan and Prof. Geeta Madhavan

donation to expand its activities and objects.

The inmates wake up at 4.30 am and after a session of Yoga are ready for their classes by 6.30 am after their daily chores and a bath. Children at the Vedpathshala are taught English, arithmetic and social sciences.

The Janakalyan Sevashram has ambitious plans to expand its activities. The Old Age Home run by K R Raman, a former Hoechst Pharmaceuticals employee, where Madhavan is also a Director finds its own donors who provide a bulk of the Rs. 5 lakhs a month that is required for its maintenance. Everyone gets nourishing food along with their quota of daily milk with supplements.

The Warrior Foundation seeks to reach out to the underprivileged who need



Vedpathshala class in session



Gautam, the Vedpathshala Teacher

awareness camps but the annual donations amount to hardly 20,000. It is now engaged in organising eye donation awareness camps.

This evoked an instant reaction in Dahanu where all the people present at the camp

pledged their eyes after their death and were able to get volunteer donations of 65 people in one year which helped 130 blind people to get their sight back.

The Red Cross, Chennai conferred on Flyjac the best blood donor corporate in the country.

Madhavan has been an active member of Giants International since 1984. He has been Director of Finance, Projects Administration and also Unit Director for two years and Federation Vice-President for four years.

He has participated in and helped organise many of the social service activities of Giants International.

A happy contented man, Madhavan heads a close-knit family. His wife, Dr. Geeta is a professor at the SIES College, Sion. His daughter Divya is married. Her husband, Dr. Prashant runs his own business, while son Dhruv studies for BMS at SIES College, Sion.

Before Flyjac was set up and before it could become a paying company, Geeta stepped in to run the family, enabling Madhavan enough peace of mind to establish the new outfit. ■



Warrier Foundation's Balmandir

care and sustenance to help them lead more meaningful lives. It periodically organises eye donation camps, blood donation drives and also raise funds, foodgrains, clothes as were required to render help to the victims of the earthquake in Gujarat, the Tsunami affected people and other natural calamities.

The Foundation discovered during one of its eye check up camps that about 15% of children in Mumbai need spectacles. The Foundation provides that. It is also engaged in the amelioration of the plight of the blind in India, realising that 40 million of the total world wide, 15 million blind are in India. It organises eye donation



JWC Logistics Container Freight Station with Tata Jaguar Cars just unloaded